



www.nybc.net

About NYBC



*Working to make cycling safe, easy,
and enjoyable for everyone in New York State.*

- **Educating** - bicyclists & motorists;
- **Advocating** - for a pro-bicycling legislative agenda;
- **Promoting** - NY's extensive bicycle tourism opportunities;
- **Supporting** - bicycling as sustainable & healthy;
- **Encouraging** - greater enforcement of traffic laws.

Educating: Fixing America's Surface Transportation Act (FAST Act)



**NEW YORK
BICYCLING
COALITION**

- **Five years of stable funding!**
- Increased funding for bicycle safety education and enforcement;
- Growing the amount of bike educators and creating a support network;
- Online Bike Safety Quizzes;
- “Travel with Care” Awareness and Education Campaign.



Educating New Yorkers: *Bicycle Safety Classes*

- Statewide LCI Trainings;
- Statewide “Smart Cycling” Classes;
- NYS Agency Bike Safety “Commuter” Trainings.

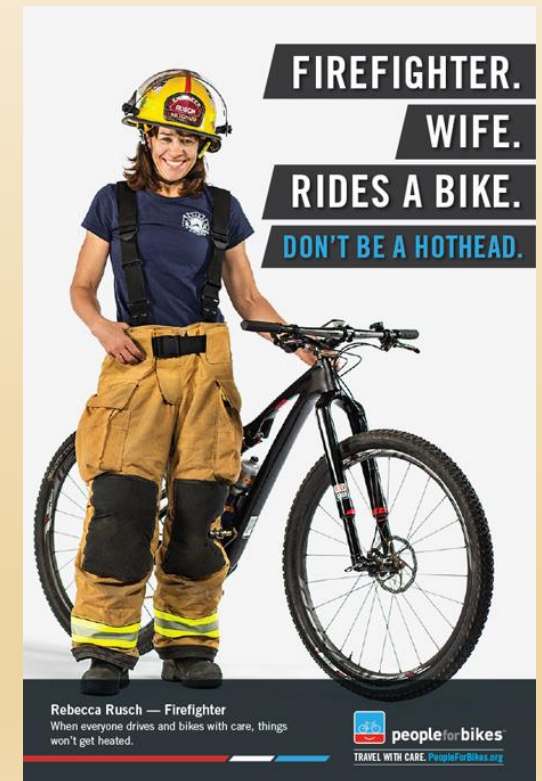




Educating New Yorkers: *Mass Media Campaign*

2017 Travel with Care Campaign:

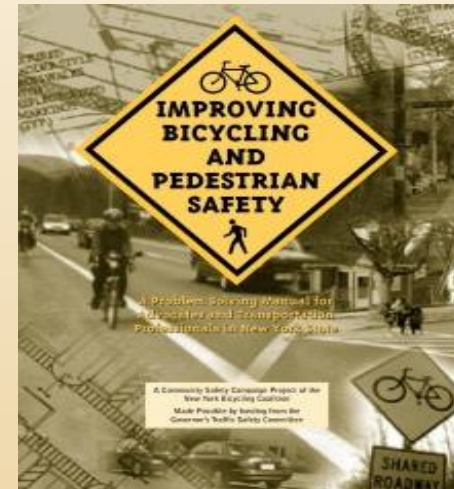
- Albany;
- Buffalo;
- Syracuse.



Educating: Updated Resources



- Pocket Guide;
- Safety Manual;
- Online Quizzes;
- Workshops & Classes;
- Wheels of Justice Blog;
- Law Enforcement Guide.



Advocating: Priority #1 for 2017

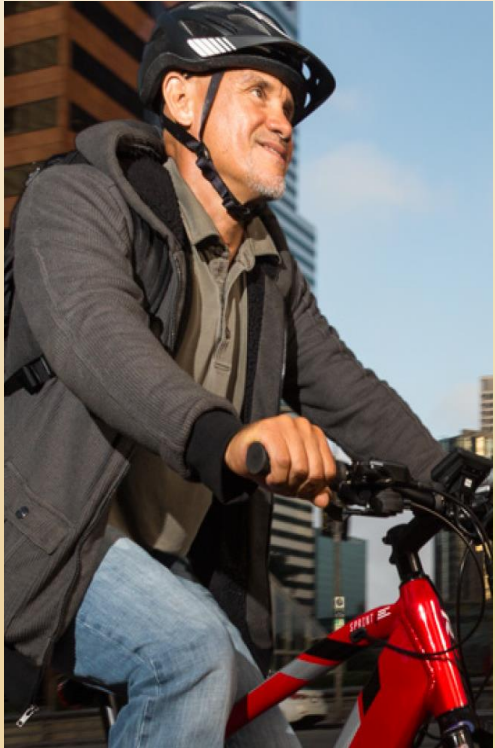
Legislative Campaign:



3 Foot Amendment to Existing Safe Passing Law

- **Why the change?**
 - Existing law is not clear to anyone involved - and difficult to enforce;
 - Change is easy - it only takes deleting a single ambiguous word and adding a clear statement of “not less than 3 feet”;
 - This simple amendment will align us with 27 other states, saving lives and reducing health care expenses!
 - Bill #'s A2845 / S1995A

Advocating: Priority #2 in 2017 Legislative Campaign: *Legalizing E-Bikes In NYS*



Electric Bikes in NYS

- Drives tourism;
- Gets more butts on bikes;
- Helps NYS lead with 21st Century Green Bike Technology.



Advocating: New Legislative & Policy Opportunities



- “Crash” not Accident Language - Fahy Bill;
- Mandate a bike-ped question on NYS Driver’s License Exam - DMV Dept Bill (2017);
- NYBC License Plate - ??



Advocating:



NYSDOT + NYSDMV + Bike Movement

- **Goal is to improve NYS State Bike Friendly Ranking of #29 and improve worst in nation bike-ped crash statistics;**
- **Monitor FHWA Complete Streets statewide activities;**
- **Develop innovative multimedia safe bicycling education programming;**
- **Improved collaboration & coordination can result in great progress with little to no new spending!**

Promoting: Bikes on Board NYS Trains



- National Amtrak Bicycle Taskforce;
- Bikes are now allowed on interstate “long haul” trains;
- Bikes on “intrastate” trains remain an unresolved issue.

Promoting: Bike Tourism



- BikeNY Expo in May – 6 years;
- Co-sponsoring FANY Ride;
- Path Thru History Mapping Grant;
- NYBC helping to market NYS bike based tourism at key out of state venues.



Promoting: Bike Tourism



2016 - Two Fall Rides ~ Finger Lakes & Long Island;

2017 - Six Rides ~

- Kingston - May 21st
- Finger Lakes - September 24th
- Long Island - October 1st
- Plus More TBD - Syracuse, Southern Tier, Plattsburgh



We are looking for LI partners!!

Supporting: National Bike Summit



Lead NYS Delegation

- Network with leading edge innovators in national bike movement;
- Meet with Legislators on Capitol Hill to thank them for supporting bike friendly legislation and advocate for new legislative initiatives.



Supporting: Collaboration Is Key!!



We're Hosting Regional Bike Meetings Across NYS

- Bringing the bike movement together Statewide;
- Learn from one another thru best practices;
- Strategize on common initiatives;
- Become more connected.





Supporting:



2017 NYS BIKE SUMMIT

- Will bring together diverse organizations and groups from across the state and beyond;
- Summit attendees will help shape and implement strategies to make NY the most bicycle friendly state in the US;
- Sponsors have the opportunity to reach organizations from across the entire spectrum of the bike movement.

Encouraging: Educating Law Enforcement in NYS



- **NEW** Law Enforcement Pocket Guide;
- **NEW** Law Enforcement Training Video;
- **NEW** Bike Law Quiz.



Encouraging: The Vamos Fund

For Bicycling Development

- **Mini Grant Program Targeting Disadvantaged & Immigrant Population (Rolling)**
- **Statewide Collaboration between NYBC, Community Bike Shops & Other Grassroots Organizations**





Encouraging: Statewide Infrastructure Petition

- Will Enable Advocates To Create Their Own Local And Community Based Petition That NYBC Will Manage;
- Based On Transportation Alternatives And Change.org Template.





Thank You for Your Support!

- **Visit:** www.NYBC.net
- **Email:** nybc@NYBC.net