



NEW YORK STATE ASSOCIATION OF MPOs SAFETY WORKING GROUP

July 11, 2017
Teleconference
1:30 PM – 2:30 PM

MEETING NOTES

Participating

Safety Working Group

- AGFTC – Jack Mance
- BMTS – Cyndi Paddick
- CDTC – Sandy Misiewicz
- DCTC – Emily Dozier
- ECTC – Mike Perry
- GBNRTC – Hector Boggio
- GTC – Alex Kone
- OCTC – Lauren Burns
- SMTC – Mike Alexander
- UCTC – Brian Slack
- NYSDOT – Cathy Kuzsman
- NYSDOT – Regina Doyle
- NYSDOT Robert Zitowsky
- NYSDMV – Chuck Deweese
- FHWA – Emmett McDevitt
- Planning4Places – Kathy Ember
- Cambridge Systematics – Nicole Waldheim

Bike/Ped Working Group Members

- BMTS – Scott Reigle
- WJCTC - Geoff Urda
- NYSDOT– Bruce Cunningham
- NYSDOT – Lynn Godek
- NYSDOT – Susan Pitely
- NYSDOT – Jeff Wood

1. Introductions

Sandy Misiewicz opened the meeting and participants introduced themselves.

2. Meeting Notes

The June 19, 2017 meeting notes (attached) were accepted with no changes.

3. SMTC Bike Safety Public Service Announcements

a. Presentation by Mike Alexander, SMTC.

Mike Alexander summarized the project for developing the PSAs, their purpose, and target audience. The tasks involved in this project included:

- Identifying and prioritizing local issues
- Identifying local and state laws that address the issues
- Conducting a state and nationwide review of 18 existing campaigns (to see what could be co-branded)
- This project was a collaboration with the League of American Bicyclists/AAA to co-brand educational videos
- SMTC edited nineteen 90-second videos into four 30-second PSAs – assembled clips, conducted a new voiceover, changed background music
- The project developed and implemented a televised broadcast strategy for the Syracuse region
- The campaign ran from May 9th to June 10th.

The five videos were shown to the Working Groups via a webinar.

- A report will also be available on the SMTC website summarizing the development process and the project as a whole.
- Questions/Comments/Discussion regarding the presentation:
 - Mike Alexander: Is there interest in partnering on this campaign statewide?
 - Sandy Misiewicz: CDTC has Capital Coexist – would be a great complement to our program. Statewide partners – is there current interest? Is there any redundancy by pursuing this?
 - Chuck Deweese: GTSC has 10-15 PSAs run year around. My offer would be that they could take 1 of the PSAs and retag it with the GTSC logo and utilize their broadcasters if there is interest. Sandy Misiewicz: This is a great opportunity. Mike Alexander will follow-up.
 - Chuck Deweese: Who created the PSA? Mike Alexander: Spectrum edited the video, SMTC edited the narrative.
 - Sandy Misiewicz: What are next steps? Where are they available? Mike – SMTC is coordinating with AAA to post videos to their website. SMTC is allowed one more broadcast and then after that in the future, they might have to go through a licensing agreement.
 - Emily Dozier: Can the MPO Association do a license rather than each individual MPO? Mike Alexander: This is a great idea.
 - Chuck Deweese: Given the royalty issue, we may not be in a position to pay for it. Maybe we could create a PSA ourselves. Mike Alexander: That is definitely another option.
 - Sandy Misiewicz: We should follow up with the League on the licensing issue. Emily Dozier: We can keep this as an agenda for Bike/Ped Working Group and report back to the Safety Working Group.

- Action Item: Mike Alexander will follow-up with the League regarding video licensing, provide feedback from this call to them, and will also follow-up with AAA on their video. Mike also noted that AAA and LAB may post the videos on their website.

4. Draft NYS Safety Target Setting Methods

Sandy Misiewicz: The SWG received a Draft Fact Sheet provided by NYSDOT to the MPO Directors. As an update, the NYSAMPO Directors are working directly with NYSDOT Main Office staff to work on adoption by the MPOs. Targets are: a 5% change for fatalities; 3% for fatality rate; reduction of 6% for serious injuries; reduction of 5% for serious injury rate; and a reduction of 1% non-motorized fatalities and serious injuries. There was discussion about the bike/ped rate and why it is lower than other targets. This was to err on the side of caution because of numbers in NYC in terms of pedestrian crashes. There are discussions about whether the MPOs will be developing their own targets and performance measures. At this point, this discussion will be amongst the Policy Boards of each individual MPO. SWG members can reach out to their Directors to get familiar with the discussions. The Fact Sheet explains the methodology being used.

5. NYSDOT Safety Data Integration Project

a. RFQ Request for Comments.

Sandy Misiewicz: RFQ Request for Comments date has closed (it is a Draft). The document provides a good overview of data systems within the department. There is a conceptual framework for what the data system/warehouse would look like (Appendix G) for the Crash Location Engineering Analysis Repository (CLEAR). Once the RFP is finalized and issued – consultant selection will be in winter of 2018. It will be a long process but wanted to be make sure people are aware about the process and what data is available.

b. Survey Results.

Sandy Misiewicz: Previously, Kathy Ember sent around the Survey results – conclusions were mixed but it will be helpful as we look at our Work Plan and for training opportunities moving forward. Thank you for your participation in that survey.

6. NYS Strategic Highway Safety Plan Draft Report Status

Regina Doyle: It was sent to the Executive Chamber for approval mid-June. We are hoping for approval soon.

7. PSAP Update Local Project Solicitation Status

Regina Doyle: We are actively working on the guidance. We developed some guidance a month ago and it was reviewed with RPPMs and other DOT pedestrian safety action plan contacts. We received feedback and are working on creating a 2nd Draft to be reviewed internally before going out beyond the department. We are still planning to have the guidance by the end of August.

- Sandy Misiewicz: Along with the Strategic Highway Safety Plan will the targets be approved as a part of that process? Regina Doyle: Targets are already approved – those are the final targets. Sandy Misiewicz: Thanks for the clarification.

8. Partner Updates

a. NYSDOT.

No additional report.

- b. ITSMR.
No report.
- c. GTSC.
Chuck Deweese: We just finished our Highway Safety Strategic Plan – available on their website. Don't forget the NYS Highway Safety Symposium on Oct 15-16th in Niagara Falls. The www.itsmr.org website has details about the conference.
- d. Cornell Local Roads Program.
Sandy Misiewicz: Check workshop schedule at <http://www.clrp.cornell.edu/workshops/workshops.htm> for updates. Alex Kone: We aren't going to be able to host the Roadway Departure workshop at this time.
- e. NHTSA.
No report.
- f. FHWA.
Emmet McDevitt: No report at this time.
- g. NYSATSB.
Sandy Misiewicz: There is one more meeting before the fall conference later this summer. Sandy will share with them the work that SMTC did with their Onondaga County partners. Thank you, Mike, for sharing that story.

9. Training/Conferences

- a. September 15: New York Bike Summit - NYBC (Albany, NY)
- b. October 15-18: NYS Highway Safety Conference (Niagara Falls)
- c. March 28-29, 2018: Walk-Bike NY 2018 (Schenectady, NY)

Action Items

The following were noted for follow-up:

- Mike Alexander will follow-up about licensing of the PSAs and this topic will be included in the Bike/Ped Working Group Agenda and Safety Working Group Agenda.
- Contact Sandy Misiewicz if you have any suggestions for the August agenda.