



**United We Ride...Onondaga County Coalition  
New Freedom Funding**

**New York State Association of Metropolitan Planning Organizations  
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Presented by:

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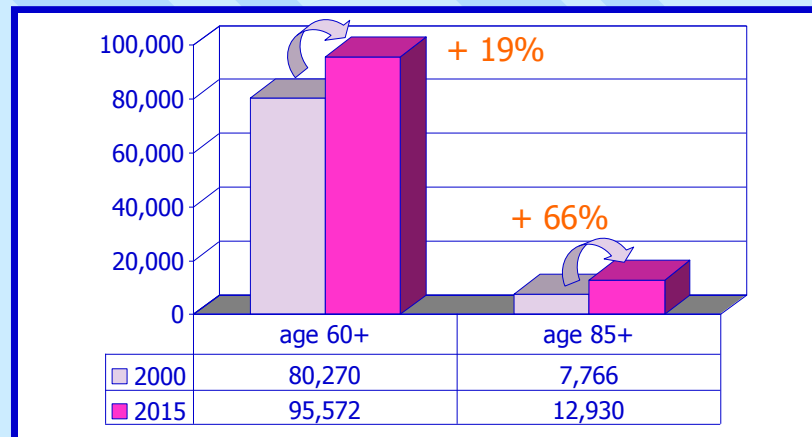
Director, Community Services and Long Term Care  
Onondaga County Department of  
Adult and Long Term Care Services/Office for Aging

# Onondaga County Department of Adult and Long Term Care Services/Office for Aging

- Designated Area Agency on Aging
- Supports a comprehensive system of services for older adults, adults with disabilities, their families, caregivers
- Through advocacy, planning, coordination, direct services and funding
- Funding from Federal, State, Local and Private sources and other government grants...such as **New Freedom 5317**

# Our Demographics Are Changing

## Trend #1 – Aging Onondaga County Expectations between 2000 and 2015



5.5% overall decrease yet those who remain are clearly going to be aging -- with a 19% increase in those over 60, and a 66% increase in those over 85

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Source: 2015 Demo Characteristics by County Scardamalia

- Studies indicate that by the year 2015, Onondaga County's 65+ populations will increase by 19% and the 85+ age group will increase an astonishing 66%. Given that the total population of institutionalized individuals in long term care is approximately 5-6% of the population, the remaining citizenry will need myriad community services in order to remain safely in their current environment

# Project Safe R.O.A.D.s

SAFE  
R.O.A.D.S  
Ahead

Onondaga County Department of Aging & Youth

Lisa D. Alford, Commissioner  
JoAnne Spoto-Decker, Director Community services

I am: [An Older Driver](#)

I want to learn more about older driver safety for myself or my partner.

□ [A Caregiver](#)

I want to learn more about older driver safety for my parents, family members, friends, etc...

□ Project Safe ROADS is sponsored by: [National Highway Traffic Safety Administration](#) [American Society on Aging](#) and others.

# Our Changing Demographics

## 2010 Census Data

- 91,166 People Age 60+ (14% increase C 2000)
- 26,105 Live Alone (18% increase C 2000)
- About 28% report Frail and Disabled
- 14,604 Low-Income (under 150% poverty)
- 11,331 Rural Dwellers (14% increase)



# Community Need

## Office For Aging

Public Hearings indicate need for:

- INCREASED TRANSPORTATION
- YEAR AFTER YEAR AFTER YEAR



# Fueling the Coalition



- Prior to New 5317 Freedom Funding  
( 07/08 State/2008 Annual Report)
  - Fund 7 Transportation programs with federal and New York State Office for Aging funds
  - Provided **25,240** one-way rides through subcontracts with community-based agencies
  - Curb to Curb and Door to Door service
  - 2007/08 Expenditures for transportation services:
    - Approximately 2% of expenditures

# The United We Ride Mission

Mission Statement:

***“Create and coordinate safe and affordable transportation options in Onondaga County for older adults and persons with disabilities of any age in order to improve and sustain quality of life.”***





# 5317 New Freedom...

## Objectives and Strategies



Increasing transportation program options available to the target population

### Operational strategies 2009-10

- The Jordan Elbridge Transportation (**JET**) Program will be established with a full time driver and scheduler. The program will serve the older adults 60+ and persons with disabilities of any age. The program is the premier transportation system in this area of Onondaga County. The rural town of Elbridge is not on a fixed public transit route; hence, there is no Call-A-Bus service in the area. Program will operate with volunteers and paid staff.
- The Senior Adult Transportation System (**SATS**) Program will be established with a full-time driver and scheduler. The program will serve older adults 60+ and persons with disabilities of any age. The program will serve rural areas of Minoa, Bridgeport and Kirkville. The hamlets of Bridgeport and Kirkville are not on fixed public transit routes; hence, there is no Call-A-Bus service in the area.
- The Onondaga United Transportation (**OUT**)bound Program (formerly HOMEBOUND) , the ONLY door-through-door public transit program, will be enhanced to accommodate the increasing need for persons with disabilities. Most of these individuals do not have full-time caregivers to assist them with available para-transit services, which are limited by the ¾-mile rule followed by the CNYRTA.
- The Onondaga Senior Call-A-Ride (**OSCAR**) Program (formerly Senior Transportation Program) will be enhanced to accommodate the increasing numbers of older adults who live outside the fixed route and ADA ¾-mile rule, but do not need door-through-door transportation. The OSCAR Program will target non-ADA areas of the County.

# 5317...New Freedom Objectives and Strategies



Create systems change for coordination of service and communication flow

## **Strategies**

- Enhancement of the Laker Limo Volunteer Transportation Program by purchase and installation of a computerized scheduling system that will track data for targeting and outreach of services. It will also provide information for coordination of service and communication with another transportation service (FISH) in Skaneateles, both serving many of the same clientele.
- Convening of the United We Ride...Onondaga County Coalition. The Coalition will be facilitated by the OCDAY with representative membership of the existing transportation services, public transportation staff, service agency staff, potential service providers, a Metropolitan Planning Organization representative and consumers representing the senior population including seniors with disabilities. It is the intent of this coalition to link various stakeholders in the process of increased communication, awareness, and ultimately, more coordinated transportation, such as use of feeder service for the CNYRTA CAB.

# 5317...New Freedom Objectives and Strategies



Increase riders' knowledge and ability to make informed decisions about intra-county travel options


## **Strategies**

- Through public education and outreach, partner with CNYRTA to promote travel training for consumers riding public transit.
- Enhancement of the day-to-day operation of the Laker Limo in the Town of Skaneateles by computerizing scheduling to effectively identify and target areas of greatest need within the township. Computerization will provide data to maximize effectiveness of the Laker Limo and FISH programs to maximize efficiency and service.

# 5317...


## Implementation of OSCAR



Operator 	Hours of Operation	Target Population/Area Served	#'s Currently Served (2009)	# Served in 2014
Central New York Regional Transportation Authority	Monday-Friday 7:00 a.m. to 7:00 p.m.	Residents 60+ not on fixed bus route or eligible for Call-A-Bus Target areas of Tully, Marcellus, Lafayette and Rural Baldwinsville	178 unduplicated reported by current sub-contractor for a total of 1058 rides	<b>252 unduplicated county residents 60+</b> <b>1280 total rides</b>

# 5317...New Freedom Implementation of JET




Operator	Hours of operation	Target population/Area Served	#'s currently served (2009)	2014 #'s of riders #'s of rides
Town of Elbridge Municipal Government  	Monday-Friday 9:00 a.m. to 4:00 p.m.	Residents 60+ and Persons with disabilities of any age in the Town of Elbridge	Not currently operational Has capital equipment and minimal potential volunteers	<b>127 unduplicated            total county residents            60+ and persons with            disabilities of any age</b>  <b>3129 total rides</b>

# 5317 New Freedom...

## Implementation of SATS



 <b>SATS Operator</b>	Hours of operation	Target population	#'s currently served	2014 # of Rides # of Riders
Minoa-Bridgeport-Kirkville Area Ecumenical Council	Monday-Friday 9:00 a.m. to 4:00 p.m.	Residents 60+ and persons within the Village of Minoa and the Hamlets of Kirkville and Bridgeport	Currently operational with “mini van” service.  5310 Grant awarded the program in 2009. Bus and full program not yet operational.	142 unduplicated MBK residents 60+ and persons with disability of any age  1957 rides total

# 5317 New Freedom...

## Implementation of OUTBound

Operator	Hours of operation	Target population	#'2009 served	Projected #'s of riders #'s of rides
Onondaga County Government Collaborative of the Department of Social Services and the Department of Aging and Youth (anticipated start-up 6/1/09- operating under the HOMEBOUND Transportation moniker and administered by Department of Social Services)	Monday-Thursday 7am to 6pm Friday-7am to 10pm Saturday-9am to 11pm Sunday-9am to 7pm	Persons with Disabilities of any age who require assistance in leaving their place of residence (excluding medical trips covered by Medicaid)	<b>Currently operational as the former <u>HOMEBOUND</u> program serving a small segment of the eligible population, 280 active participants in 2008. 2900 rides provided</b>	<b>346 unduplicated Persons needing Door through Door transport</b>  <b>2277 rides</b>




# 5317 New Freedom...

## Implementation of LAKER LIMO



LAKER TRANSPORTATION PROJECT, INC.  
 PO BOX 644  
 SKANEATELES, NY 13152  
 PHONE: 315-685-3030

	Hours of operation	Target population	#'s currently served	2014 #'s of riders #'s of rides
<p><b>Operator</b>                      Non-profit organization which works in harmony with the Skaneateles municipalities</p>	Monday-Friday 9:00 a.m. to 5:00 p.m.	Residents 60+ and residents with disabilities of any age	100 additional new riders resulting from targeting data	104 unduplicated Riders 2283 rides
			information on the ridership utilizing scheduling and data software. Areas include Mottville, Skaneateles Falls and the borders around Cayuga County	



# 5317 New Freedom...

## Program Effectiveness and Indicators

The ***United We Ride...Onondaga County Coalition*** Program is the most appropriate match of service delivery to meet needs as it assertively strives to fill transportation gaps as outlined in the SMTC Coordinated Plan. The following performance indicators will be adopted and monitored:

**Objective 1:** Increasing number of safe, affordable transportation program options available to the target population

### **Indicators for Increased transportation opportunities**

- ❑ The OSCAR program will increase the number of new unduplicated riders in targeted areas and the corresponding number of total rides by 40%.
- ❑ The JET program will become fully operational during Year 1, with a minimum of eight program volunteers. The program will serve 450 unduplicated county residents and provide 1800 rides.
- ❑ The SATS program will increase the number of new unduplicated riders and the corresponding number of total rides by 50%.
- ❑ The OUTBound Program will increase the number of new unduplicated riders and the corresponding number of total rides by 40%.
- ❑ The number of satisfied consumers riding OUTBound Program will increase by 40%.
- ❑ The JET and SATS programs will recruit, train and retain a corps of volunteers to assist in operation, including drivers.

# 5317...New Freedom

## Program Effectiveness and Indicators

### Indicators for transportation safety

- ❑ Programs operating under the United We Ride...Onondaga County Coalition will report vehicle maintenance.
- ❑ Programs operating under United We Ride...Onondaga County Coalition will report safety and risk management issues.
- ❑ Programs operating under United We Ride...Onondaga County Coalition will report service reliability and capacity constraints.

# 5317...New Freedom

## Program Effectiveness and Indicators

**Objective 2:** Create systems change for coordination of service and communication flow.

### Indicators

- ❑ ***United We Ride...Onondaga County Coalition*** meets quarterly
- ❑ Through public education and outreach, partner with CNYRTA to promote travel training for consumers riding public transit
- ❑ Increased ridership of Laker Limo by 20% from fringe areas of the Town of Skaneateles due to utilization of data and targeted outreach

### Measurements

- ❑ Meeting minutes, sign in sheets, subcommittee formation of ***United We Ride...Onondaga County Coalition***
- ❑ Geographic ridership data received monthly from Laker Limo Program

# 5317...New Freedom Evaluation

- Data will be collected monthly from programs within the ***United We Ride...Onondaga County Coalition*** Program. This is congruent with all funded programs reporting under the Community Services for the Elderly Component of OCDA. On-site monitoring\* will occur semi-annually during the two-year grant period. Monitoring will address key issues such as accuracy of data collection, program objectives, and performance indicators. Technical assistance will be provided by OCDA and the United We Ride Coalition when appropriate.

# 5317...



## Innovation

- The proposed comprehensive program, with the initiatives described herein, will afford transportation stakeholders a foundational opportunity to work together with the SMTC toward the common goal of coordinated transportation. At the least there will be a formation of a communicative body sharing concerns and successes. Optimally, we will have new, expanded and safe transportation systems that run with a combined commitment of volunteers, non-profits and government.
- The innovative approach under the United We Ride...Onondaga County Coalition, will surely open up communication between community partners. This bond of partnership will allow for the identification of further impediments to social services, and thus increase opportunities and linkages to improve quality of life for the older adults and persons with disabilities whom we serve.

# United We Ride...Onondaga County Coalition Thank you Partners!

## LETTERS OF SUPPORT

- ❑ **ARISE**
- ❑ **AURORA OF CENTRAL NEW YORK, INC.**
- ❑ **BASCOL, INC.**
- ❑ **DEPARTMENT OF SOCIAL SERVICES**
- ❑ **DISABLED IN ACTION OF GREATER SYRACUSE**
- ❑ **ENABLE**
- ❑ **SUSAN GREER**
- ❑ **HUNTINGTON FAMILY CENTERS, INC.**
- ❑ **JORDAN-ELBRIDGE AREA CHURCH BOARD**
- ❑ **LAKER TRANSPORTATION PROJECT, INC.**
- ❑ **DAVID J. MARTIN, M.D.**
- ❑ **VILLAGE OF MINOA**
- ❑ **PERFORMANCE PHYSICAL THERAPY**
- ❑ **PUBLIC TRANSPORTATION ADVISORY COMMITTEE**
- ❑ **PATRICIA S. REDHEAD**
- ❑ **STEPHEN E. SCHWARTZ, D.D.S.**
- ❑ **SILVER FOX SENIOR SOCIAL CLUB**
- ❑ **DIANNE M. WESSELDINE**
- ❑ **WESTCOTT COMMUNITY CENTER**



# Where We Are Now

- Completed NYS DOT 5310 grant
- Waiting for decision
- Several City of Syracuse Non-Profits added to Coalition
- Looking at expansion options into southern parts of Onondaga County



# THANK YOU!

**Special** thanks to The Syracuse Metropolitan  
Transportation Council

**Special** thanks to our partners and collaborators for  
United We Ride...Onondaga County Coalition

**Special** thanks to New York State Department of  
Transportation (5310 Program)

